

What is the Veteran Entrepreneurial Training (V.E.T.) Program?

V.E.T combines valuable entrepreneurial education with the power of Chamber of Commerce membership to build a strong foundation for your business while also connecting you with new clients and customers.



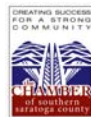
Who is eligible to participate?

Any American Veteran who has started a new business in the past 12 months is eligible for this program.

The Chamber of Southern Saratoga County—A Key Partner in Your Business Success

Membership in our chamber gives you access to:

- **New Business Opportunities through network building and referrals**
- **Advocacy at the Local, State, and National Levels**
- **Continuing Education and Training**
- **Health and Dental Insurance**
- **Exclusive Member Discounts**
- **Meeting Space**
- **Pro-bono Business Counseling**
- **And more...**



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Veteran Entrepreneurial Training Program (V.E.T)

Helping return the favor to entrepreneurs who served our country

What are the benefits of the V.E.T Program?

Participants in the V.E.T. Program receive:

- One year complimentary Chamber membership (min. \$295 Value)
- Complimentary tuition for one individual to the Fall 2011 StartUp Smart Entrepreneurial Training Program in Clifton Park (\$99 Value)

Chamber Membership Maximize Your Success

Membership in a local of Chamber of Commerce is a powerful tool designed to help you maximize your success.

When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

Membership in a Chamber gives you opportunities to build valuable business relationships and increase exposure with potential future customers. Chamber members are also eligible for discounted health and dental insurance, utilities, and Constant Contact enewsletter services.

StartUP Smart

The Chamber's StartUp Smart Entrepreneurial Training Program is a unique 7-week seminar series designed to help new business owners learn what they need to know to launch their dream on a solid foundation and avoid costly mistakes that many entrepreneurs make.

The Fall 2011 StartUp Smart Class begins on Thursday, September 15 at 7:30 AM in Clifton Park and runs for seven consecutive Thursdays.

Classes include Business Planning 101; Legal Issues for Small Businesses; Cash Flow, Budgets & Profitability; Marketing 101; Branding & Product Development; and Website Development and Social Media.

StartUp Smart participants are also paired with a pro bono business counselor from the Small Business Development Center or Score.

Graduates are encouraged to stay connected with their classmates through our ongoing "mastermind groups" facilitated by a professional coach.

Invest in the
Success of your
Business!

Sign up for the
V.E.T Program by calling
371-7748 or by email at
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Thank you for your Service!

